Poonam Savale

Product Designer

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Socials

Linkedin
linkedin.com/in/poonamsavale/

Instagram
https://www.instagram.com/
savalepoonam/

Skilss

Responsible AI Design

User-Centered Design

Information Architecture

Problem Solving

Leadership & Mentorship

Systems Design

Interaction Design

Rapid prototyping

Interests

Origami

Photography

Handlettering

Trying new recipes

Finding amazing Airbnbs

Introduction

I am a user experience designer based in Bangalore with over 9 years of experience crafting impactful, human-centered digital solutions. My expertise lies in designing innovative, scalable frameworks and intuitive workflows that empower users and drive measurable outcomes. I thrive on navigating ambiguity, aligning stakeholders, mentoring designers, and turning complex challenges into simple, engaging experiences that scale across platforms and industries.

At Microsoft, I have led design efforts for AI-driven Copilot extensibility, creating frameworks like 3P Actions and Add-In Recommendation Systems that simplify complex workflows and enable seamless integrations with third-party systems.

Experience

Microsoft | Copilot Extensibility
Senior Designer

Present
Bengaluru, Karnataka

- Add-In Recommendation System: Led the design of this strategic feature for Outlook Copilot, transforming a hackathon idea into a system that boosts workflow efficiency and app discoverability by proactively suggesting context-aware actions in the email canvas. Filed a patent and advanced the feature to a code-complete stage.
- 3P Actions Framework: Led the design of the 3P Actions Framework in Copilot, evolving from plugins to a scalable agentic framework that empowers users to complete tasks seamlessly via natural language. Ensured security and compliance while supporting the onboarding of ~100 ISV partners and LOB customers, driving adoption through impactful design.
- Collaboration and Mentorship: Worked with cross-functional teams in a fast-evolving product area, navigating ambiguity, driving alignment among stakeholders, and contributing to design systems to ensure scalability. Mentored designers to foster team growth and maintain high-quality outcomes.
- Expanding the Framework: Currently focused on extending the 3P Actions Framework from supporting single atomic actions to seamless multi-step workflows, further enhancing user productivity and simplifying complex tasks through intuitive, AI-driven experiences.

Adobe | Adobe Innovation and Strategy
UX designer

Apr 2020 - Apr 2022,
Bengaluru, Karnataka

- Led the redesign effort of the Adobe Help Center, visited by millions of creatives worldwide, to create a simplified, intuitive, and easy-to-use experience from concept to launch.
- Improved task completion rates, user engagement, and ~3x product downloads by adding personalized experiences to Adobe Help pages.
- Helped implement the new Adobe Help Center through A/B testing, which achieved 2x positive ratings, increased search engagement, and reduced contact rates by 25%.
- Led qualitative research to gather user insights and inform design and strategy, mentoring other teams to foster user-centered design practices.

Adobe | Adobe Customer Experience
UX designer

Oct 2016 - Mar 2020
Bengaluru, Karnataka

Adobe
Design intern

Feb 2016 - Jul 2016
Bengaluru, Karnataka

Greysprings Software Solutions
Design intern

Jan 2015 - Oct 2015
Hyderabad, India

Education

National Institute of Design
M.Des Graphic Design

Ahmedabad, Gujarat